

# Janique L. Robillard

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## EDUCATION .....

S.I. Newhouse School of Public Communications, Syracuse University  
Magazine Journalism, Bachelors of Science  
Minor in Finance, Minor in Spanish  
Syracuse, NY  
December 2008  
GPA 3.8/4.0

## PROFESSIONAL EXPERIENCE .....

Walking Whale – Cinematic Video Production  
*Documentary Producer*  
Philadelphia, PA  
Sep '09 - Present

- Producing a documentary on early education in Philadelphia to raise awareness and financial support
- Duties include script writing, coordinating shoots and interviews, and attending reviews with sponsor

Freelance Web/Graphic Designer & Editor  
2005 – Present

- Designing website for wedding/event venue and maintaining City Kids Wilderness Project existing site
- Researched, wrote, and edited a 2,500 word piece for NetApp and VMware promoting their new venture
- Designed corycookedesign.com and colecreekconsulting.net, both function as online portfolios
- Design brand identity pieces for clients, including lobbying firm DC Avenue Solutions in Washington D.C.

NBC Summer Olympics 2008 Internship Program  
*Runner for NBC Olympics*  
Beijing, China  
Jul – Aug '08

- Worked 10-14 hour shifts, seven days per week, for a production unit that produced extreme sports segments, at venues, in the studio, and in the International Broadcasting Center
- Compiled athlete and event information, organized financial records, wrote daily reports, and arranged transportation and catering for multiple sites each day

Saatchi & Saatchi, Summer Internship Program  
*Broadcast Production and Creative Team Intern*  
New York, NY  
Jun – Aug '07

- Assisted Broadcast Producer with daily tasks, such as organizing and requesting directors' reels, preparing meeting documents, casting, and planning for upcoming Wendy's commercial
- Attended edit sessions for a series of JCPenney "Mix It Up" webisodes and for Toyota TV and radio spots
- Conducted research and participated in brainstorming sessions with Toyota's creative team

*The Valley Reporter*, Local Weekly Newspaper  
*Contributing Reporter*  
Waitsfield, VT  
Dec - May '07

- Contributed one to two feature stories per week, usually focused on local sports and outdoor activities and had piece on the "Imagining Our Common Future Conference" published as top story, May 17, 2007 issue
- Conducted random, on the street interviews and took photographs for the "Valley Viewpoint"

## CAMPUS PUBLICATIONS & ACTIVITIES .....

- Ed2010 on Campus, Syracuse University Chapter  
2005 – Dec '08
  - o Contributed to its "100% pure magazine inspiration" blog and attended seminars with successful magazine editors, such as David Friend of *Vanity Fair* and Steve Daly of *Entertainment Weekly*
- *20 Watts*, Quarterly Campus Music Magazine  
2006 – Dec '08
  - o Published a service piece on how-to play the harmonica, a profile on the artist Wale, and other FOB stories, as well as attended planning meetings and assisted with copy editing
- Contributed to the following campus publications:
  - o *Medley Magazine*, co-authored a four page feature on the 2008 elections
  - o *Student Voice*, weekly paper, published an essay on the social connections of jazz and hip-hop
  - o *The Out Crowd*, bi-annual campus magazine, published feature story on sexual experimentation

## SKILLS .....

Fluent in French and Spanish ♦ Microsoft Office, Access and Publisher  
Adobe CS4 (InDesign, Illustrator, Photoshop and Dreamweaver) ♦ TextPad and HTML code  
Internet research tools (LexisNexis and others) ♦ Snowboarding, Road Biking, and Kayaking